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press release

Harmony Susalla to Speak at the de Young Museum

Lecture to be held on March 18, 2006 - Koret Auditorium - 10:00am
de Young Museum - Golden Gate Park, San Francisco.

The organic (r)evolution: Inspiring environmental & social change through creative, sustainable fabrics

Textile history is full of scandal, slavery, child labor, pollution, and environmental degradation. By looking at cotton's sordid past, Harmony Susalla believes she has found a portal to its future.

The mechanization of England's cotton mills in the 1800s helped launch the industrial revolution. Harmony believes the next textile evolution will hold the same potential as a catalyst for change.

In this lecture, Harmony will provide a brief history of the social and environmental impact cotton has had and where she envisions it leading us. She will share her personal journey which includes walking away from a successful career designing textiles and products marketed by some of the world's largest and best known companies to launching her own line of organic cotton prints.

Harmony will also share with the audience the process she uses to create her patterns. All of her prints are a direct result of the time she spends exploring and hiking the northern California coast. Her exquisite designs, derived from the geometrics and patterns of nature, command instant attention. "The organic shift in fiber production is critical to our collective health. But this line isn't about guilt; it is about gorgeous!" states Harmony.

In her lecture she will share her inspiring journey of awareness coupled with personal action.

Additional prints from the "Season One" line will be released later this year.

About Harmony Art:

Founded by husband and wife team David "Sus" and Harmony Susalla in 1998, Harmony Art has created designs and products for every retail level from Target and Wal-Mart to Nordstrom and Williams-Sonoma and many points in between. Their commitment to organic began when they teamed with fourth-generation textile company Fox-Rich Textiles, Inc. to produce the "Season One" line. "Season One" is now available for retail purchase through online distribution channels Organic Cotton Plus (www.organiccottonplus.com), NearSea Naturals (www.nearseanaturals.com) and PM Organics (www.pmorganics.com). Wholesale purchases by Fox-RichTextiles, Inc.

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